



# Building a Personal Data Focused Incident Response Plan to Address Breach Notification

Thomas V. Fischer  
BSides Dublin 2019

```
if (f==C_E
{
*osizep
return;
}
if (f&C_P
{
f&C_P
goto pr
}
AAODQAAGAAD
wCAAOEAA6Mj
86AADwTAAOF
AAAAAAAAAYU
DLB5AAAAAC3L
VLQ19CtF5TF
BAAAAIXU8X8
ADw6S4AAD3C
AADwIUAA0+H
AADw938AAOU
AAAGTJJAAADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAADSDAAA
ADw03wAA03H
8CAADwUAAOC
AAOKUAAA6S2
WJ3AADwVAAC
XF AA6R0WAAD
AA6X2AADwAA
AAQAA6UAADw
08PAAAGQAAD
AA6V4AADwR3
AORAAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
w+0U000QIUW
XRHRQAAAAIU
w82U3X3TIXw
+3w+HJ2JXw/
758w8RCLTBw
tVGLJYQQ4AJ
JTwN//4tF8
AAI1N8)tF5G
WMAA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADFP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# I am ...

- › Security Advocate & Threat Researcher focused on Data Protection
- › 25+ years experience in InfoSec
- › Spent number years in corporate IR team positions

*BSidesLondon Director*  
*ISSA UK – VP of Data Governance*

- › Contact
  - [tvfischer+sec@gmail.com](mailto:tvfischer+sec@gmail.com) tvfischer@pm.me
  - @Fvt
  - [keybase.io/fvt](https://keybase.io/fvt)





# Handling Personal Data Focused IR

## *Actual Legislation*

- › **The GDPR**

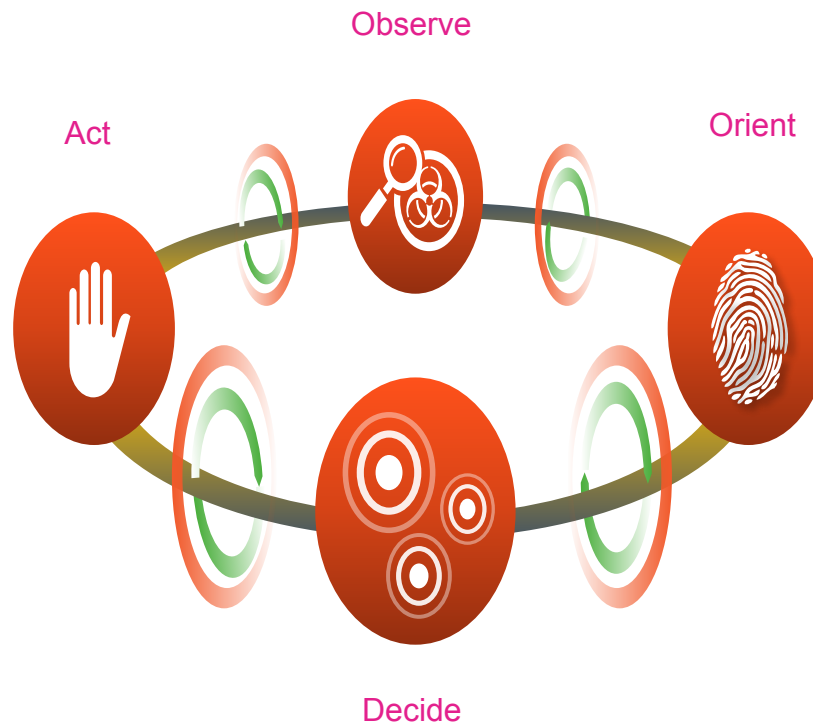
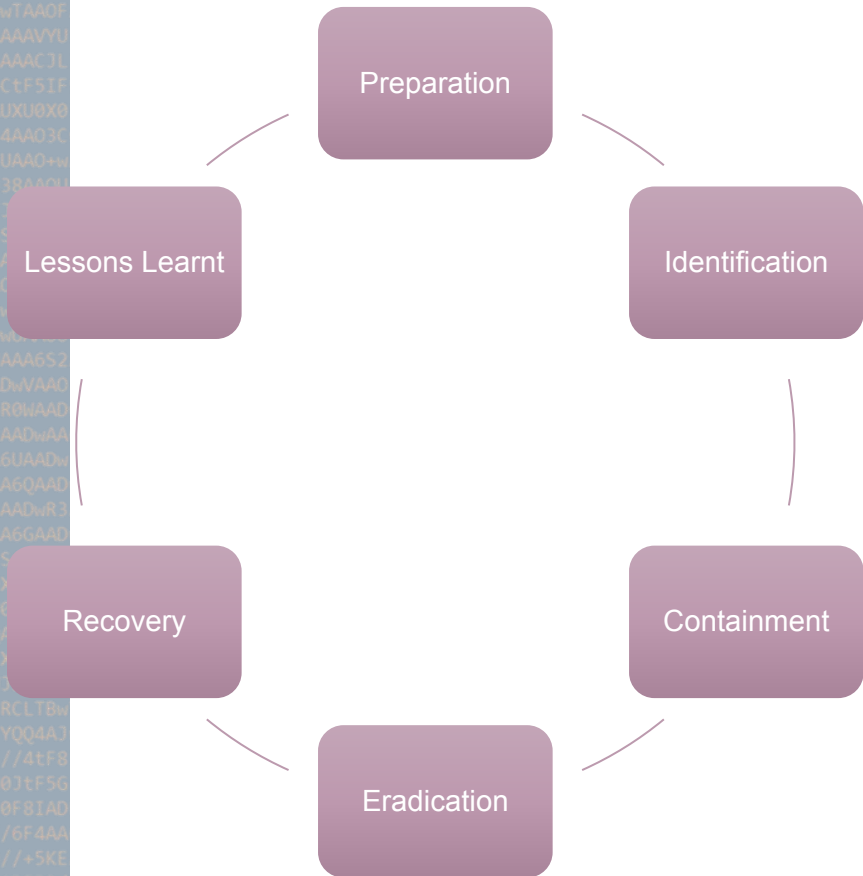
## *Roadmap Legislation*

- › South Korea
- › Japan
- › Canada





# What's your Flavour of IR



Detect

Contain

Eradicate

Remediate

Recover

Review

Communicate

# Data Breach Notification to a Supervisory Authority, are you Ready?



- › 72hours to report to DPA is key requirement in data breaches
- › Becoming aware of the breach
- › destruction, loss, alteration and unauthorised disclosure of, or access to, personal data
- › **UNLESS UNLIKELY TO RESULT IN A RISK TO RIGHTS AND FREEDOMS OF PERSON**
- › Includes notification of data subject



# Personal Data?

“Before I write my name on the board, I’ll need to know how you’re planning to use that data.”



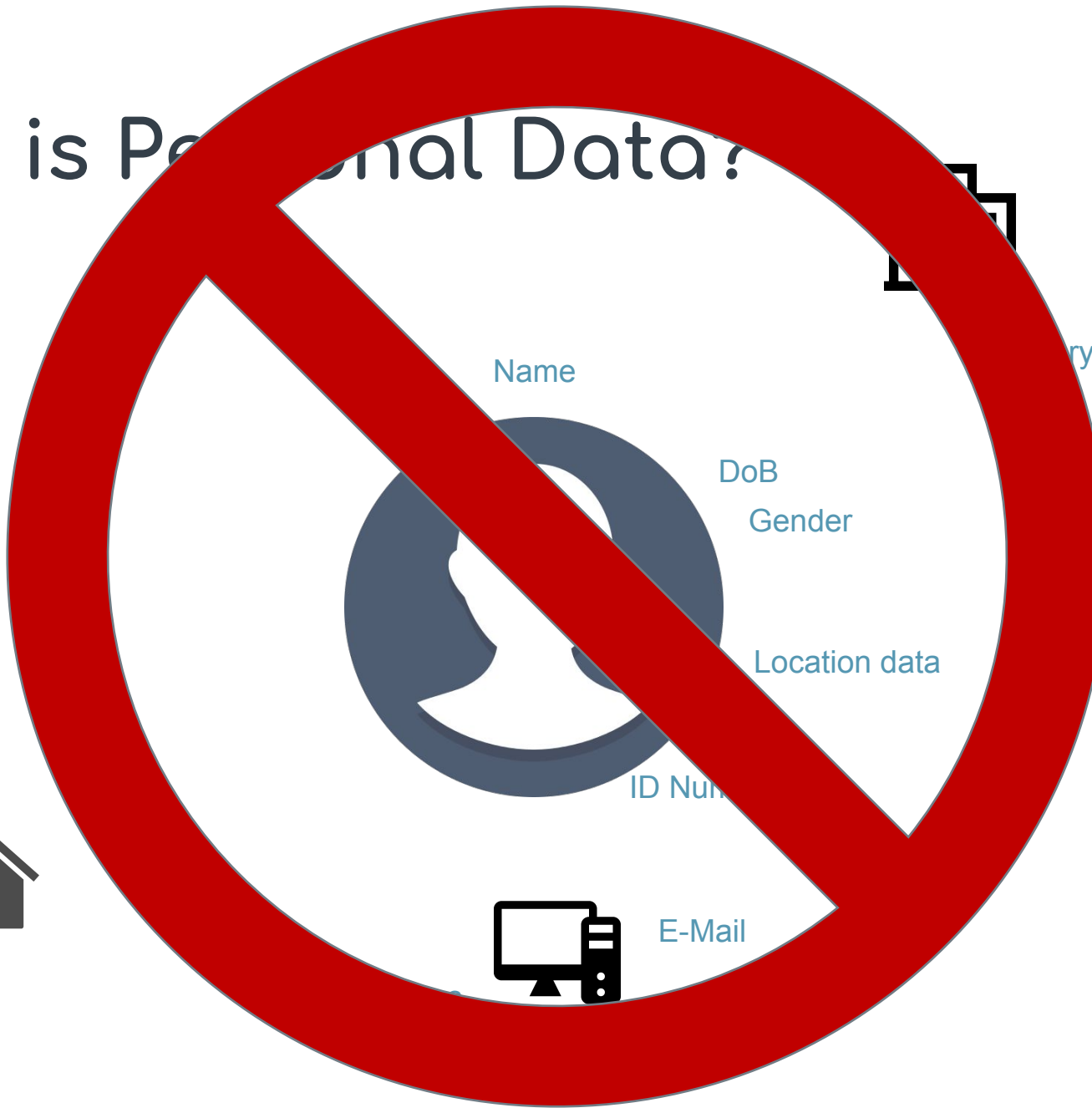
# What is Personal Data?

- › The GDPR defines IT and interprets
  - Article 4(1)
  - Recitals 15,26,28,29,30,31,34,35,36,37
- › Any information relating to an identified or identifiable Natural Person
- › Directly or Indirectly

```
if (f==C_E
(
*osizep
return;
)
if (f&C_P
(
f&-C_P
goto pr
)
AAODQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAAAYU
0LB5AAAA3E
VLQ19CtF5IF
8AAAAIXU8X8
ADw6S4AAD3C
AADwIUAA0+w
AADw938AAOU
AAA6TJJAAW
if (mod
JwAA6SEGAAD
AAG6AAAAAAA
w+PAADSDAAA
ADw03wAA03H
0CAADwJAAOC
AAOKUAAA6S2
WJ3AADwVAAO
)
XF AA689QAAAF
AA6X
)
else
AAQAA6UAAW
(
08PAAA6QAAD
AA6V4AADwR3
AORAAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
W+0UU00QIUP
)
XRHRQAAAAIH
W82U3X3I1Xw
+3w+WJ2JXw/
75Bw8RCLTBw
tVGLJYQQ4AJ
JTwN//4tF8
AAI1N8JtF5G
WMAA10F8IAD
f4P3//6F4AA
AA6J9//+5KE
0FwGIADFP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# What is Personal Data?



Credit Card



Address



E-Mail

Name

DoB

Gender

Location data

ID Num



Comms  
Contacts



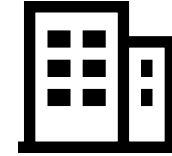
# What is Personal Data?



App Data  
Cameras  
License Plate  
Blackbox



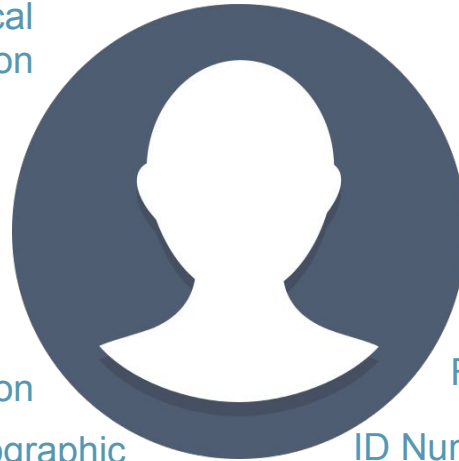
References  
Performance  
Work history  
Vetting  
Education  
Access log  
ANPR  
Contacts  
Salary



Credit rating  
Transactions  
Mortgage  
Credit Card  
Loans  
Taxes



Political  
Opinion  
Genetic Data  
Religious  
beliefs  
Ethnicity  
Trade union



DoB  
Gender  
Photos/Videos  
Location data  
Fingerprint

Behaviour  
Health  
Tracking  
Comms  
Contacts  
IMEI



IoT  
Smart devices  
CCTV  
Address



MAC Address  
IP Address



E-Mail  
Social Network  
Behavioural

Physical/Mental health  
Disability  
Blood type  
Drug test  
Genetics  
DNA

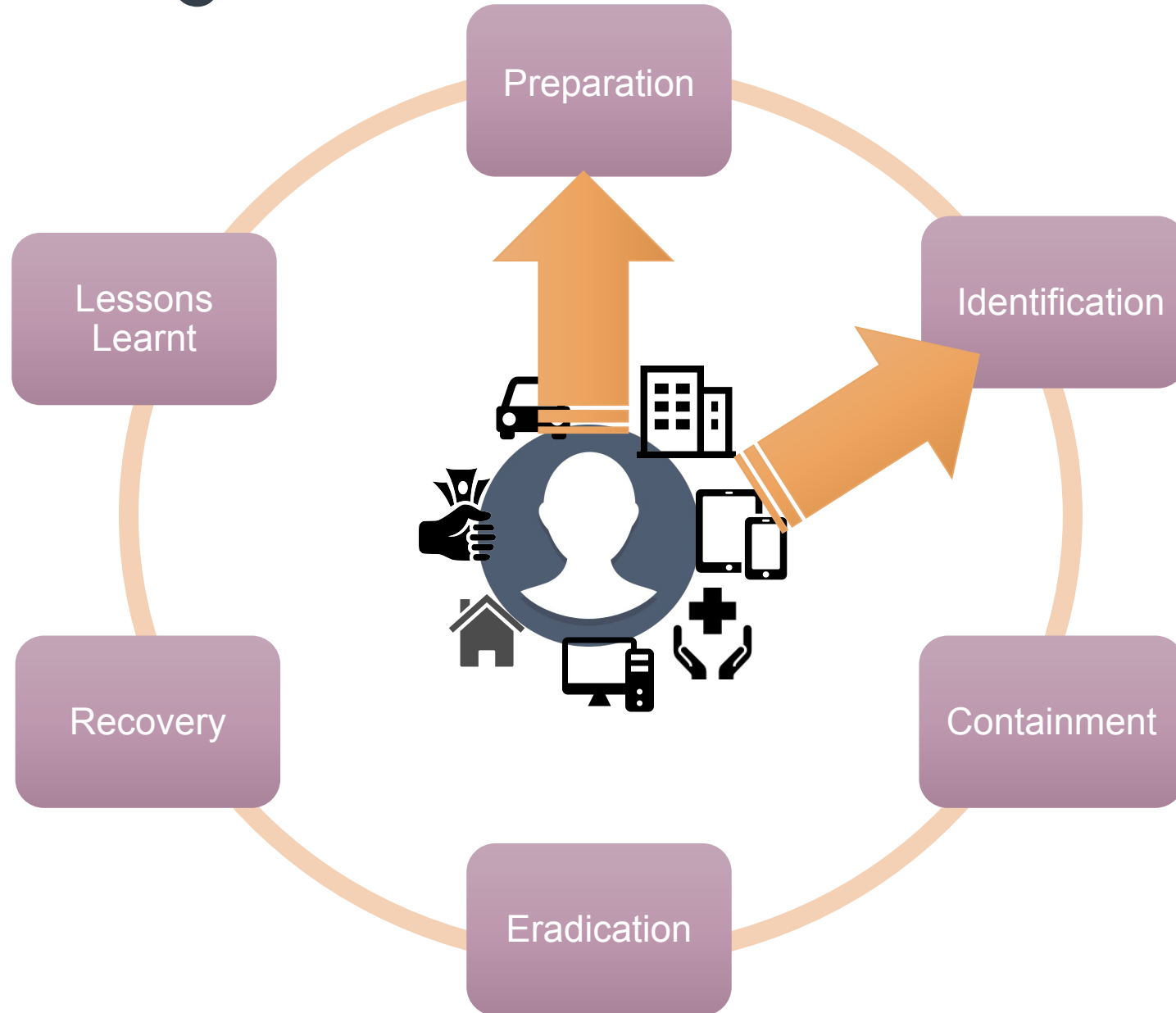






DE3100A16C20 Data Breach  
8 2202E6F6163686573204C697443  
BA 01 Cyber Attack  
106564207368

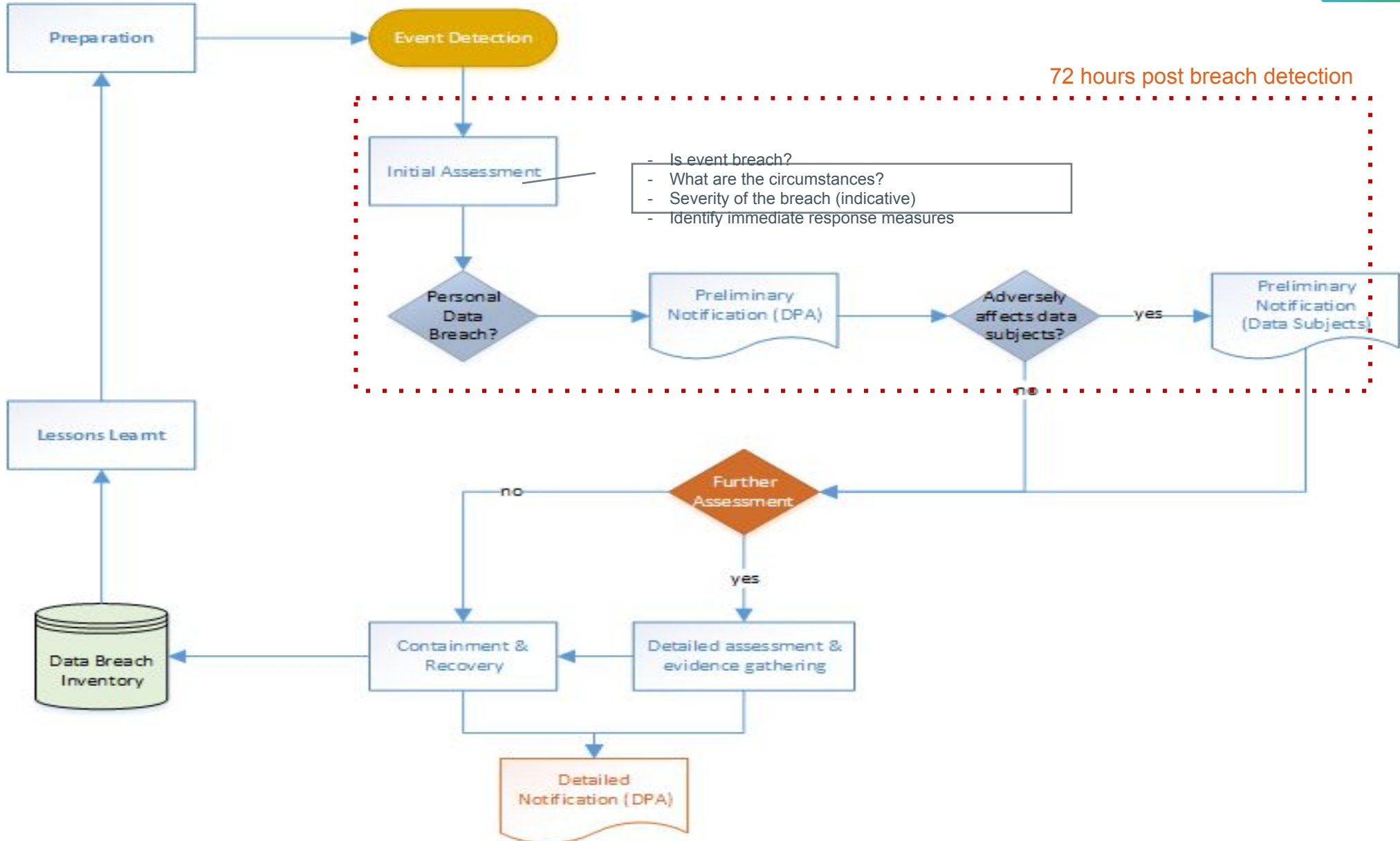
# Handling Data Focused IR



```
if (f==C_E
(
*osizep
return;
)
if (f&C_P
(
f&--C_P
goto pr
AAADQAA6AAD
wCAAOEAA6MU
86AADwTAAOF
AAAAAAAAAYU
OLB5AAAAACJL
VLQ19CtF5IF
BAAAAUXU8X8
ADw6S4AAD3C
AADwIUAA0+w
AADw938AAOU
AAAGTJJAAADw
JwAA6SEGAAD
AA6BAAAAAAA
w+MAADSDAAA
ADw03wAA03N
8CAADwUAAOC
AAOKUAAA6S2
wJ3AADwVAAC
XF AA6R0WAAD
AA6X2AADwAA
AAQAA6UAADw
08PAAAGQAAD
AA6V4AADwR3
AORAAA6GAAD
AA6UF SAADwA
Q0UI0X4AAAA
w+0UU00QIUW
XRHRQAAAAUW
w02U3X3I1Xw
+3w+WJ2JXw/
Z58w8RCLTBw
tVGLJYQQ4AJ
JTWN//4tF8
AAI1N8)tF5G
wMAA10F8IAD
F4P3//6F4AA
AA6J9//+5KE
0FwGIADFP3/
YW//CAA6JT
P3//6G0AADY
AADYWA//SA
+0KAADFP3//
A6JV9//+3KA
U9//+6KAADF
```



# Data Breach Handling Procedure





# When a Breach is not a Breach?

Exfiltration

Destruction

Alteration

Unauthorised Disclosure

Unauthorised Access





**Plan  
For Disaster  
Now**

Preparation



# Threat and Vulnerability Model



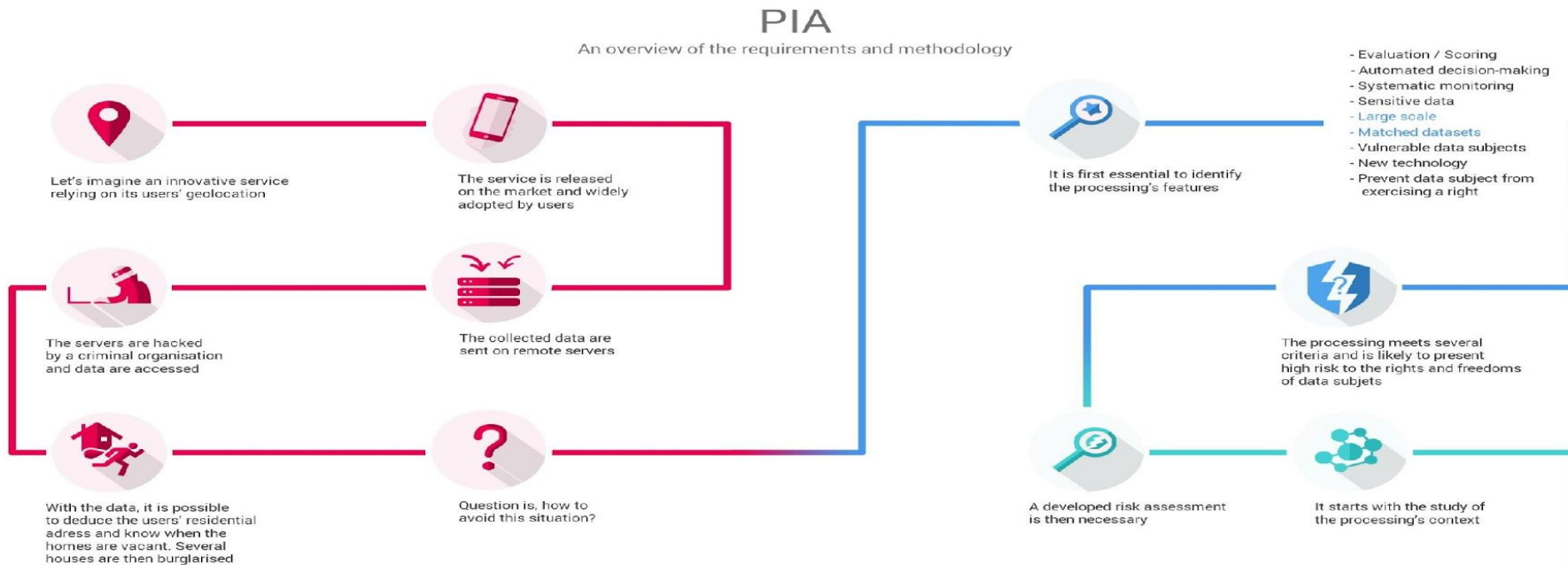


## 0. Launching a new processing

Every day in the digital realm, numerous services are created. Those services usually rely on the processing of personal data aiming at fulfilling the needs of organisations or their users.

The supporting assets used to store the data have different levels of vulnerabilities toward feared events such as illegitimate access, unwanted change, or disappearance of personal data.

Those risks are likely to have significant impacts on the users' privacy.



## 1. Considering the processing

For the data processor as well as the data subjects, those risks are unwelcome.

Before carrying out a processing, it is essential to analyse it to understand its inherent risks.

Several factors affect the riskiness of a processing, as the kind of data processed.

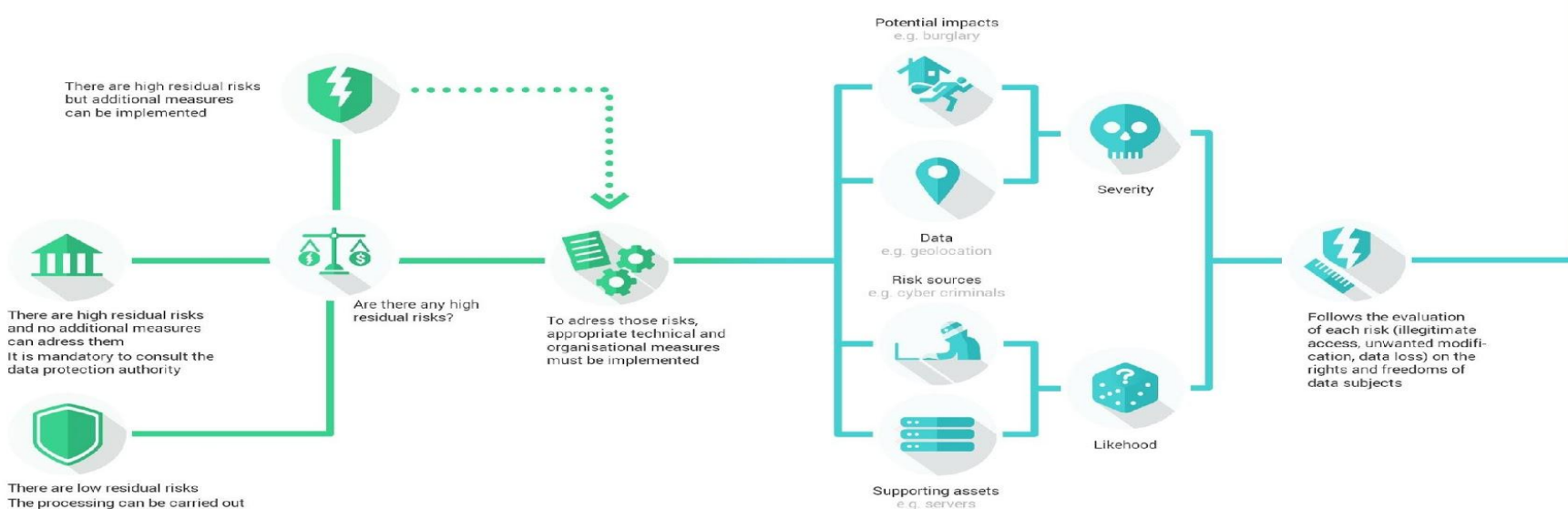
Generally speaking, if a processing meets two of the criteria listed, then it is likely to present high risks and would require to carry out a privacy impact assessment.

## 3. Addressing the risks

Once the risks have been identified, it should be determined if they are acceptable given the existing and planned technical and organisational measures.

If it doesn't seem possible in regard of the foreseen measures, the data protection authority has to be consulted.

In any case, it is mandatory to implement the planned controls before carrying out the processing.



## 2. Evaluating the privacy risks

The assessment first establishes the context in which the processing is carried out, including its purpose and technical features.

In addition to studying the fundamental principles, made up of the necessity and proportionality of the processing, each risk has to be analysed to evaluate its severity and likelihood according to its potential impacts on the rights and freedoms of data subjects, the data processed, the risks sources and the supporting assets.

# The Personal Data Journey

(Data Flow Mapping)



## Data Security

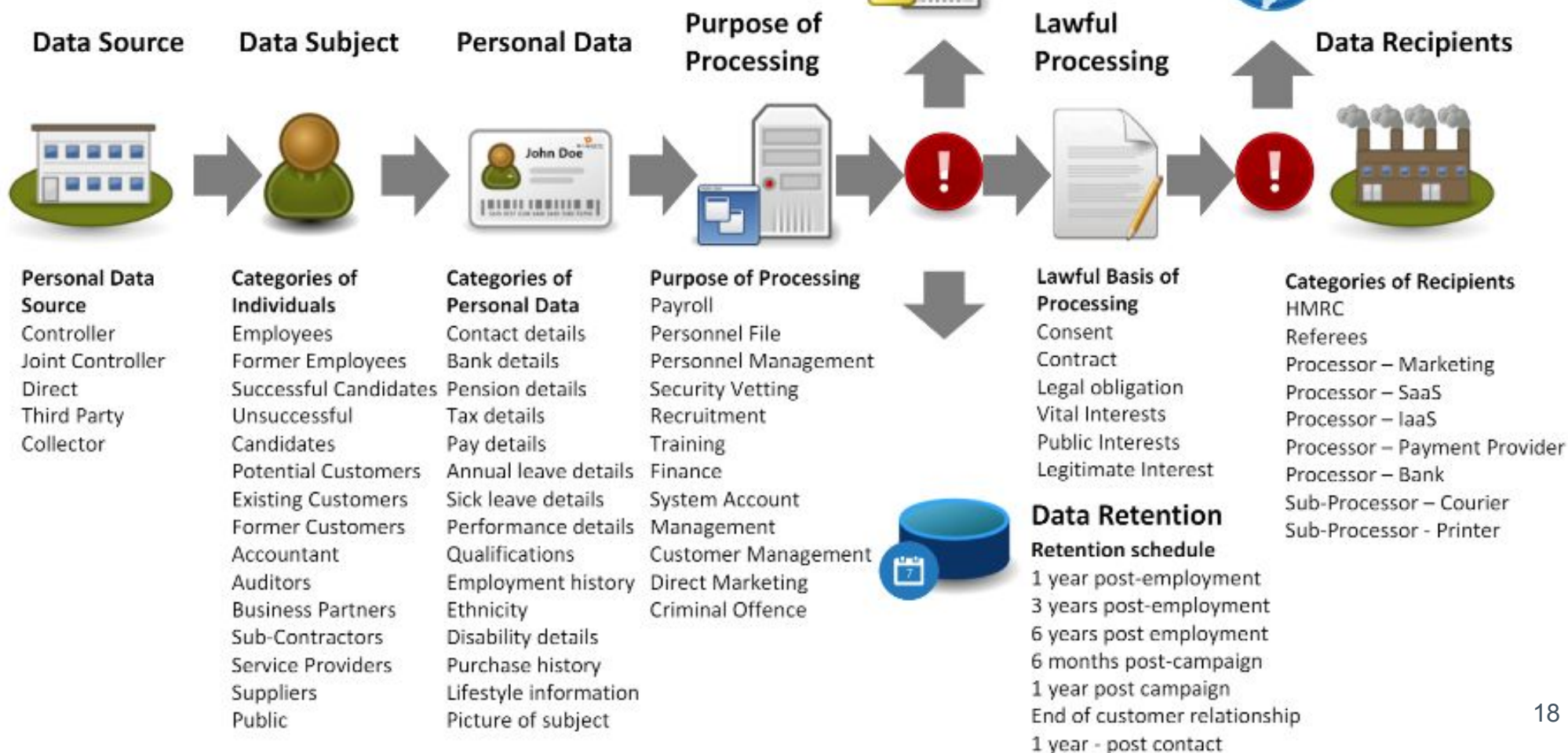
### Technical and organisational security measures

- |                               |                               |
|-------------------------------|-------------------------------|
| Data-in-transit Protection    | Secure Consumer Management    |
| Asset Protection & Resilience | Identity & Authentication     |
| Separation between users      | External Interface Protection |
| Governance                    | Secure Administration         |
| Operational Security          | Audit Information             |
| Personnel Security            | Secure use of Service         |
| Secure Development            |                               |
| Supply-chain Security         |                               |

## Data Transfer

Names of third countries or international organisations that data is transferred to

- EU
- US



# The Personal Data Journey

(Data Flow Mapping)



## Data Security

Technical and organisational security measures  
Data-in-transit Protection

Separation between users

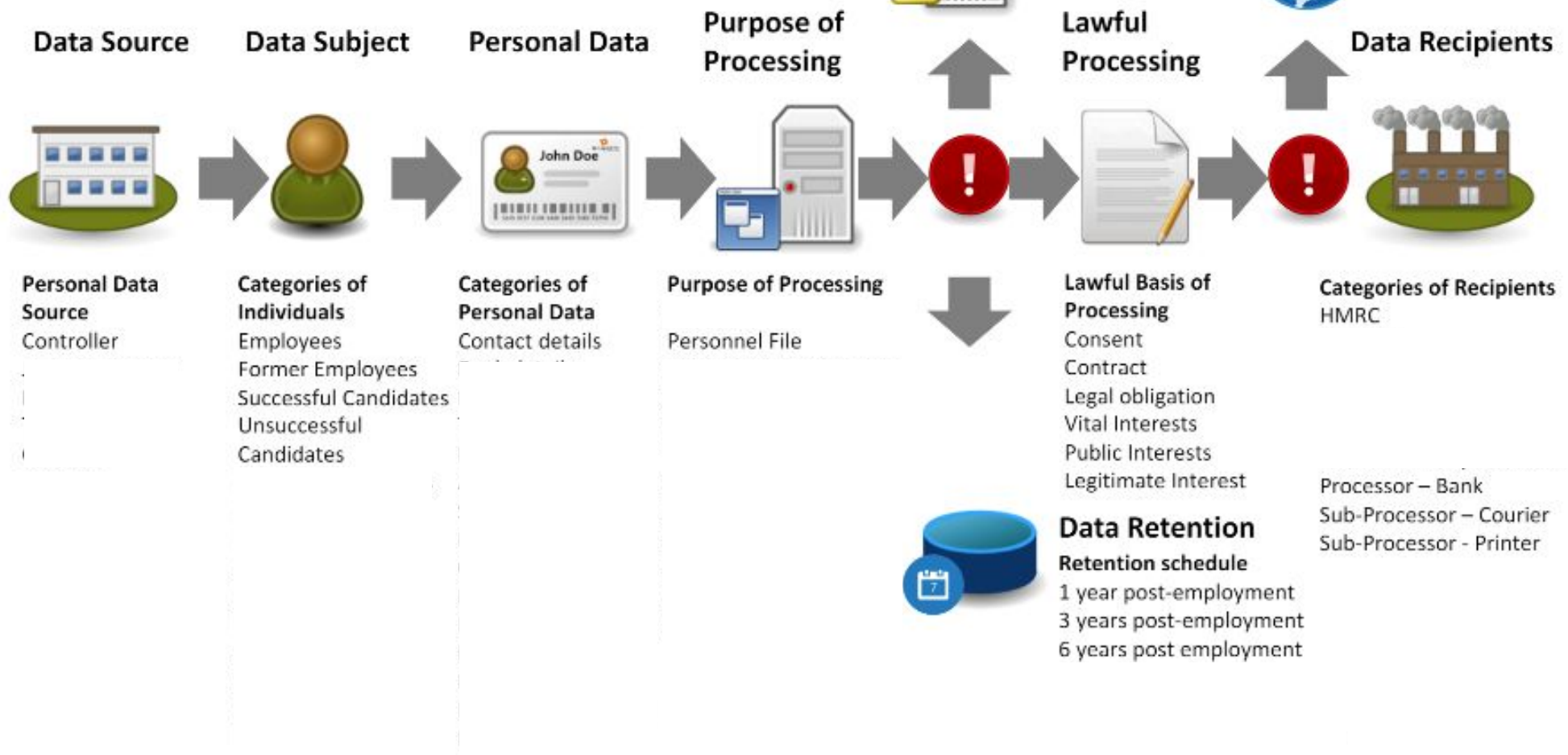
Identity & Authentication

Secure Administration  
Audit Information



## Data Transfer

Names of third countries or international organisations that data is transferred to  
EU  
US

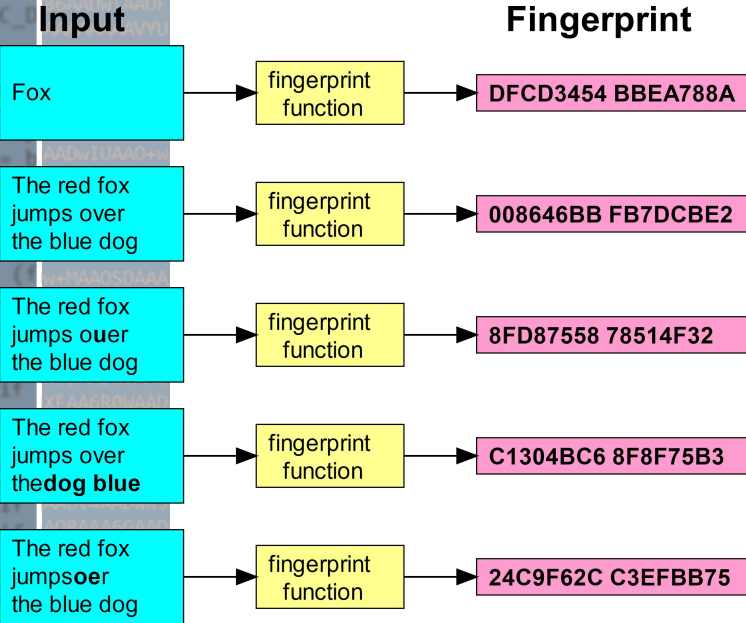




# Data (e)Discovery...



# Discovery Methods



Fingerprinting

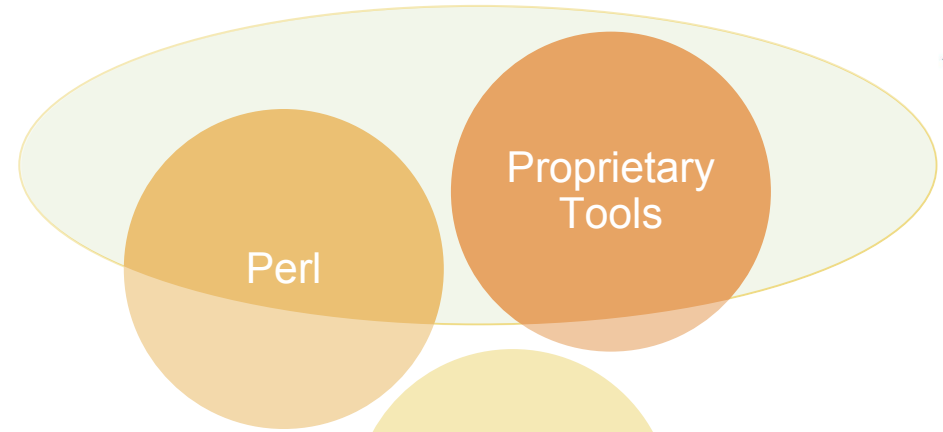
Pattern

RegEx



# Finding The Data..

- › Talk to the data owners
- › Crawling your environment
- › Build a map



- › Focus your detection





**UK Passport**



Format:  
 Passport no: UK Passport  
 • E.g. 92  
 $^{[0-9]\{10\}}GBR[0-9]\{7\}[U,M,F]\{1\}[0-9]\{9\}\$$

Positions	Length	Characters	Meaning
1–9	9	alpha+num+<	Passport number
10	1	numeric	Check digit over digits 1–9
11–13	3	alpha+<	Nationality (ISO 3166-1 alpha-3 code with modifier)
14–19	6	numeric	Date of birth (YYMMDD)
20	1	num	Check digit over digits 14–19
21	1	alpha+<	Sex (M, F or < for male, female or unspecified)
22–27	6	numeric	Expiration date of passport (YYMMDD)
28–29	2	numeric	Check digit over digits 22–27
29–42	14	alpha+num+<	Personal number (may be used by the issuing country)
43	1	numeric+<	Check digit over digits 29–42 (may be < if all character
44	1	numeric	Check digit over digits 1–10, 14–20, and 22–43

UK NI (National Insurance)  
 $[A-CEGHJ-PR-TW-Z]\{1\}[A-CEGHJ-NPR-TW-Z]\{1\}\040?[0-9]\{2\}'$   
 $0?[0-9]\{2\}\040?[a[A-z|Z]\{1\}$

UK VAT  
 $([GB])?([1-9]\{8\})|([1-9]\{11\})\$$

UK Bank Account  
 $^(\d)\{8\}\$$

UK Bank Sort Code  
 $((01|05|08|11|13|14|15|16|17|18|19|72|82|83|84|86|87|90|91|93|94|95|98$   
 $)-[0-9]\{2\}|([2,3,4,5,6][0-9]-[0-9]\{2\})|([07-9][0-9]|09-[0,1][0-9]|10$   
 $-[0-8][0-9]|12-[0-6][0-9]|77-[0-4][0-9]|89-[0-2][0-9]))-[0-9]\{2\}$

GR VAT  
 $\backslashb(EL|GR)?[0-9]\{9\}\backslashb$

GR National ID  
 $[A-Z][ -]?[0-9]\{6\}$

GR IBAN  
 $GR\d\{2\}[ ]\d\{4\}[ ]\d\{4\}[ ]\d\{4\}[ ]\d\{4\}[ ]\d\{4\}[ ]\d\{4\}\d\{3\}|GR\d\{25\}$

[https://en.wikipedia.org/wiki/Passports\\_of\\_the\\_European\\_Union](https://en.wikipedia.org/wiki/Passports_of_the_European_Union)  
<https://www.gov.uk/guidance/vat-eu-country-codes-vat-numbers-and-vat-in-other-languages>

<https://github.com/tvfischer/gdpr-data-patterns-detection>

```
if (f==C_E
AAAAAAAAAAAA
AAAAAAAAAAAA
AAAAAAAAAAAA
)
*osizep
return;
if (f&C_P
(f&--C_P
goto pr
A0DQAA6A2C
```



# How the F@%\$ do you RegEx





# Don't Forget...



```
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.interceptor.flow.Intercepto
eway.dgmcdemo.com:4000] [/rest/1.0/dg/4843e68d-627b-4f76-a777-bde41f8a1499/message_queue/process_score/fetc
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
queue/process_score/fetch] with path prefix: [/pa/assets/*]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
queue/process_score/fetch] with path prefix: [/pa/*]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
demo.com]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
queue/process_score/fetch] with path prefix: [/rest/1.0/ping/*]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
demo.com]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.proxies.AbstractProxyKey -
queue/process_score/fetch] with path prefix: [//*]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.interceptor.ProxyMatchingIn
port=4000,requestUri=/rest/1.0/dg/4843e68d-627b-4f76-a777-bde41f8a1499/message_queue/process_score/fetch?l
m:4000,method=*,pathPrefix=/*]
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.interceptor.flow.Intercepto
se-gateway.dgmcdemo.com:4000] [/rest/1.0/dg/4843e68d-627b-4f76-a777-bde41f8a1499/message_queue/process_scor
2017-06-23T16:01:27,283 DEBUG [zFTcTxUr8pbFvKC8GxhkUg] com.pingidentity.pa.core.interceptor.flow.Intercepto
gateway.dgmcdemo.com:4000] [/rest/1.0/dg/4843e68d-627b-4f76-a777-bde41f8a1499/message_queue/process_score/f
```



# Identification

# ACTIVE

- Endpoint
- Network



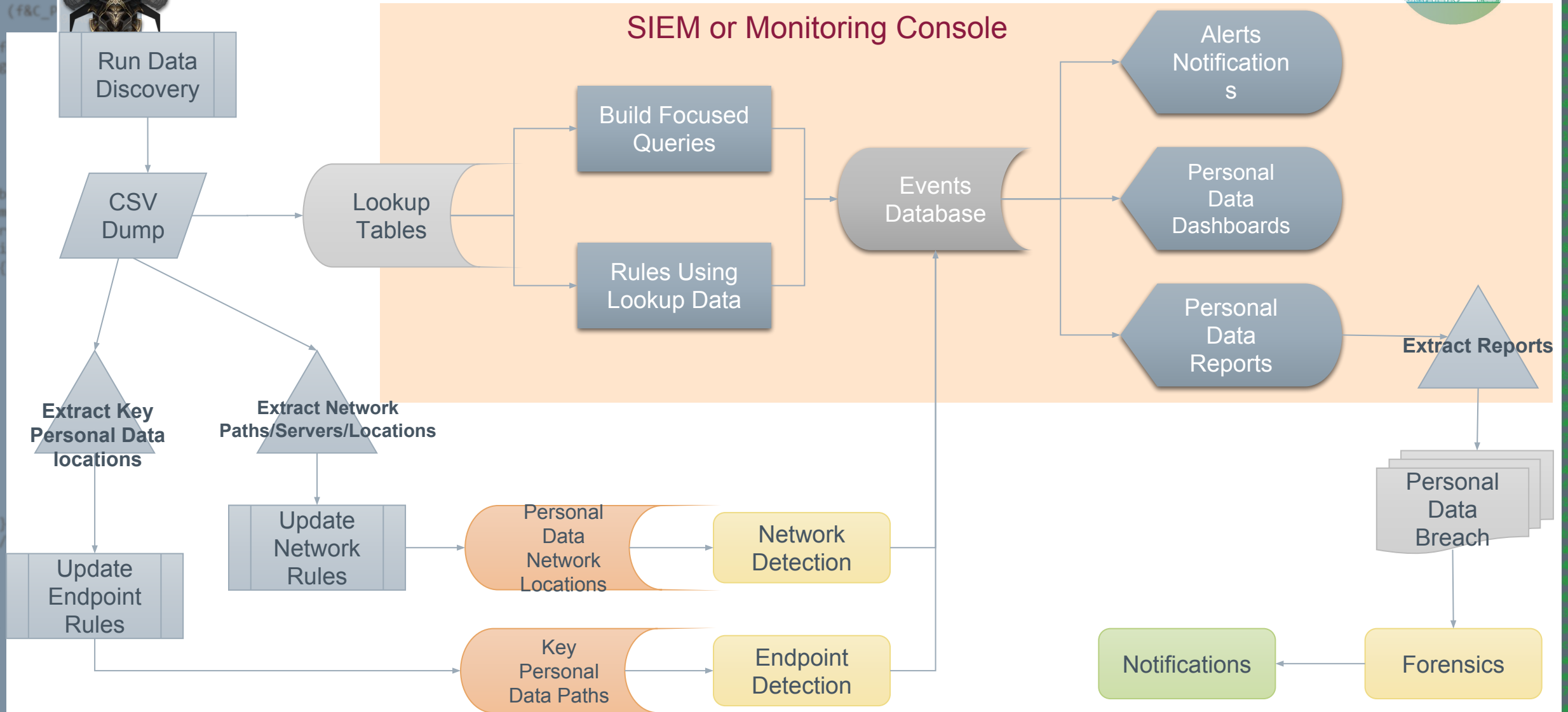
# PASSIVE

- Discovery Data
- SOC/SIEM



```
C_ERROR) 0AAAAA
zepr=C_ER 0AAAAA
rn; 0AAAAA
0AAAAA
C_PREFIX) 0AAAAA
C_PREFIX; 0AA0Q4
prefix; 0TAAAG
0BAA01
0UZAAD
0OX4AV
C_DATA0) 0AAAAA
0AA61A
C_M0DRM) 0D7D51
0TCJRI
0MF9AA
*iptr++; 0EAJRT
= b & 0xC0 0AA6UE
= b & 0x07 0A6UAV
mod1=0xC0) 0AAA6Y
0AA0+D
(f&C_67) 0VYAA0
0GQAA0
0AA6UF
if ((mod== 0AAAAA
if (mod==0 0wAA6T
f (mod==0 0ADwD)
0XAAA6
0231AV
0BAA6X
if (mod==0 02IAAC
if (mod==0 01AA0H
if (rm==0x 0AA0L0
if ((rm==0 0WAA0X
0D+JA4
0IF/I4
_M0DRM 0UID1A
0XE0XC
C_MEM67) 0B2JX0
C_DATA66) 0tFA++
0AAAQI
C_MEM1) 0tNIw4
C_MEM2) 05tKET
C_MEM4) 0KAADV
0YX//
0DFP3)
C_DATA1) 06GQAA
C_DATA2) 0//+w4
C_DATA4) 0Q///A
06JX9)
0FHG0
0DFWP3
```

# Building a Data Focused Detection



# How? Let's Talk Tools



Discovery

- FreeEed.org
- McAfee
  - Symantec
- Forcepoint
- Digital Guardian

Detection

- McAfee
  - CASB
  - Next Gen Products
- Symantec
  - Forcepoint
- Digital Guardian
- Sysmon  
(with some work – evtid 2/11/15)
- WMI + Sysmon



# Enable your Audit Daemons



- › Windows
- › Set auditing via UI or GPO

Local Policies > Audit Policy > Audit Object Access

- › Capture EventLog

Event ID	Name	Description	Data It Provides
4656	A handle to an object was requested	Logs the start of every file activity but does not guarantee that it succeeded	The name of the file
4663	An attempt was made to access an object	Logs the specific micro operations performed as part of the activity	What exactly was done
4660	An object was deleted	Logs a delete operation	The only way to verify an activity is actually a delete
4658	The handle to an object was closed	Logs the end of a file activity	How much time it took



# Augment your Existing Log/SIEM

## › Feed your SIEM

- Endpoint detection too

```
lookup("personaldatapaths.csv",
      on=[Source_File_Path, Destination_File_Path])
```

## › Capture File Events

- Don't forget – Not just copying

## › CSV Lookups or External Lookups

```
<search>
  <query>index="$hostname$" Operation in ("File Write", "File Copy", "File Move", "File delete") | ![[inputlookup
  allowedusers.csv | fields User_Name] | [[inputlookup restricted_personaldatapaths.csv | fields Source_File_Path
  | dedup Detail_Event_ID Source_File_Path
  | table gent.UTC_Time, Computer_Name, User_Name, Application, Source_File, Source_File_Path </query>
  <earliest>$timepicker.earliest$ </earliest>
  <latest>$timepicker.latest$ </latest>
</search>
```

```
host=* (Operation="File Write" OR Operation="File Copy" OR Operation="File Move" OR Operation="File Delete")
lookup("personaldatapaths.csv", on=[Filepath, Source_File_Path]) | !(lookup("allowedusers.csv", on=[User, User
| table([Agent.UTC_Time, Computer_Name, User_Name, Source_File, Source_File_Path])
```

# Notification







Categories and approximate number of individuals concerned



Categories and approximate number of personal data records concerned



The name and contact details of the data protection officer



A description of the likely consequences of the personal data breach



Mitigation or remediation efforts

```
C_ERROR) 0AAAAA
zepttr=C_ER 0AAAAA
rn; 0AAAAA
0AAAAA
C_PREFIX) 0AAAAA
0AAAAA
C_PREFIX; 0AA0Q4
prefix; 0TAAAG
0BAA01
0UZAAD
0OX4A7
C_DATA0) 0AAAAA
0AA61A
C_MOORM) 0D7D51
0TCJRL
0MF9A7
*iptr++; 0EAJRT
= b & 0xC0 0AA6UE
= b & 0x07 0A6UA7
mod1=0xC0) 0AAA6Y
(f&C_67) 0JAA0+E
0VYAA0
0GQAAE
if ((mod== 0AAAUF
if (mod==0 0AAAAA
if (mod==0 0wAA6T
0ADwD2
0XAAA6
0231A7
0BAA6X
if (mod==0 02IAAC
if (mod==0 01AA0H
if (rm==0x 0AA0L0
if ((rm==0 0WAA0X
0D+3AA
0IF/I1
0UID1A
_MOORM 0XE0XC
0LHRA7
C_MEM67) 0B2JXD
C_DATA66) 0tFA++
0AAAQE
C_MEM1) 0tNIwA
C_MEM2) 05tKtT
C_MEM4) 0KAADV
0YX//
0DFP3,
C_DATA1) 06GQA4
C_DATA2) 0//+wL
C_DATA4) 0Q///A
06JX9,
0FHGf
0FWP3
```





```
) f|=C_MEI  
) f|=C_MEI  
rm = (*I  
)&&(mod=
```

AAAAAAAAAAAA  
6U9AADw3 2AA  
AADwXAAOYT A  
SUAADwLUBA  
AAOVYw8AGU7



# Let's Talk

Why, Which, When, Where, Who and How



```
*iptr++;  
= b & 0x  
= b & 0x  
(mod|=0xC  
f (f&C_67  
if ((mod  
if (mod=
```

AAAAAAAAAAAA  
UwAA64AADw  
QA655AADw  
QA6TtBAADw  
AAA6wAADwA  
6VSAADwLAA  
F / IPEEF3DD  
T1AAOZF8RZ  
QAAAFwItF  
AAAVXw8w8R  
IANIKIAD8

# Why

Has new legislation and compliance requirements made you change your IR process?

# Which

Which IR model do you use? OODA, SANS, NIST, Home grown?

# When

How do you currently associate a security event to a data breach? And at what time?  
What about red team exercises? i.e. How do you test?

# What

Does the current generous definition of PII suite new regulation requirements?

# Where

Do you know where personal data is stored & used?  
Have you identified more sensitive area of data storage?

```
C_ERROR) UAAAA
zeptr=C_ER UAAAA
rn; UAAAA
UAAAA
C_PREFIX) UAAAA
UAAAA
C_PREFIX; UAA0Q4
prefix; UAAAA
UAAAA
C_DATA0) UAAAC
C_MOORM) UAA6IA
LD7DS1
ITCJRI
IMF9A4
IEAJRT
AA6UE
AA6UA
AAA6Y
JAAO+I
VYYAAC
AGQAE
AA6UF
AAAAA
6wAA6T
ADw0D
XAAA6
4231A
0BA6Y
2IAAC
1AA0I
AAOLC
wAA0X
00+JA4
AIF/I4
BUID14
0XE0XC
LHRA4
C_MEM67) 082JXD
C_DATA66) tFA++
UAAQI
C_MEM1) tNIw4
C_MEM2) 5tKtT
C_MEM4) kAADV
0YX//
ADFP3
C_DATA1) 6GQA4
C_DATA2) //w4
C_DATA4) Q//4
46JX9
0FHGP
0FPWP
```

# How

How (or what tools) do you currently use to identify and inventory personal data?

How do we do detect the “non exfiltration” breaches?

# Who

Is the DPO in the team?

When do you bring the DPO in?

How does your interaction with PR/Comms work?

Which DPAs do you inform?

Data Governance/ Protection

Information Security

IT Operations

H.R.

Legal

P.R.

Facilities Management



```
) f|=C_MEI  
) f|=C_MEI  
rm = (*1  
)&&(mod=
```

AAAAAAAAAAAA  
6U9AADw3 2AA  
AADwXAAOYT A  
SUAADwLUBA  
AAOVYwAA6U17



# Final Thoughts



```
*iptr++;  
= b & 0x  
= b & 0x  
(mod|=0xC  
f (f&C_67  
if ((mod  
if (mod=
```

AAwEAA67  
UwAA64AADw  
IQAA655AADw  
QAA6TtBAADw  
AAA6wAADwA  
+6VSAADwLAA  
F / IPEEF3DD  
T1AAOZF8RZ  
QAAAFwItf  
IAAVXw8w8R  
IANIKIAD8w



# Data Breaches are Here to Stay

About 28% of organisations are not ready of the GDPR (survey)

1 in 6 Business unprepared for a Data Breach



PEOPLE DATA FOR A DIGITAL WORLD

EXACTIS IS A LEADING COMPILER AND AGGREGATOR OF PREMIUM BUSINESS & CONSUMER DATA. WITH OVER 3.5 BILLION RECORDS (UPDATED MONTHLY), OUR UNIVERSAL DATA WAREHOUSE IS ONE OF THE LARGEST AND MOST RESPECTED IN THE DIGITAL & DIRECT MARKETING INDUSTRY.

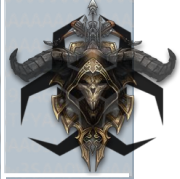
**340m individual records publicly accessible server  
2 terabytes of data**

Ticketmaster sold 292 million tickets in 2017

Ticketmaster has admitted that it has suffered a security breach, which the BBC understands has affected up to 40,000 UK customers.

Malicious software on third-party customer support product Inbenta Technologies caused the hack, the firm said on Twitter.

**According to BA, the stolen data did not include travel or passport information. It does, however, appear to have included the personal and financial details of those booking travel via the BA website and mobile app during the affected period. As many as 380,000 payment cards were exposed to the intruders.**



Dot

;-) have i been pwned?

You've been pwned!

You signed up for notifications when your account was pwned in a data breach and unfortunately, it's happened. Here's what's known about the breach:

Email found: [tvfischer@gmail.com](mailto:tvfischer@gmail.com)

Breach: HauteLook

Date of breach: 7 Aug 2018

Number of accounts: 28,510,459

Compromised data: Dates of birth, Email addresses, Gender, Locations, Names, Passwords

You've been pwned!

You signed up for notifications when your account was pwned in a data breach and unfortunately, it's happened. Here's what's known about the breach:

Email found: [tvfischer@gmail.com](mailto:tvfischer@gmail.com)

Breach: ShareThis

Date of breach: 9 Jul 2018

Number of accounts: 40,960,499

Compromised data: Dates of birth, Email addresses, Names, Passwords

I have never been to these sites???

il  
le  
any  
he





“At one point I thought changing my name might help with privacy, but that was before the Internet.”

*Olivia Wilde*

<https://github.com/tvfischer/gdpr-data-patterns-detection>

... under construction still needs a lot of work

**@Fvt**

- › [tvfischer+sec@gmail.com](mailto:tvfischer+sec@gmail.com)
- › [tvfischer@pm.me](mailto:tvfischer@pm.me)
- › [keybase.io/fvt](https://keybase.io/fvt)

*Are You Hiring?*

- Looking or willing to hire a developer graduating university this summer?
- Please let me know or reach out to me